

APPOINTMENT OF AIRPORT STRATEGIC PLANNING COMMITTEE

In the year Two Thousand Twelve.....

Resolved by the City Council of the City of Burlington, as follows:

That WHEREAS, the Burlington International Airport (“Airport”) is a valued asset and profitable Enterprise Fund of the City of Burlington; and

WHEREAS, the Airport’s importance as a regional economic driver for business, commerce and tourism cannot be underestimated; and

WHEREAS, the City of Burlington, as the owner of the Airport, is responsible for its operations, its financial security, providing service to residents and businesses; and

WHEREAS while the Airport is a successful Enterprise Fund, there are significant financial and growth opportunities that must be pursued in order to maintain and enhance the Airport’s strengths and benefits to the region; and

WHEREAS it will be beneficial to have outside expertise and consultation on key issues related to the finances and growth of the Airport;

NOW, THEREFORE, BE IT RESOLVED that the City Council requests that the Mayor, in consultation with Council President Shannon, shall appoint an Airport Strategic Planning Committee consisting of two City Councilors, one Airport Commissioner, the CAO and up to 5 citizens, who shall be charged with the creating a strategic plan for the Airport, including the following components:

- a plan for long-term financial strength
- a plan for maintaining and increasing airline service at the airport, including potentially more international service
- a plan for maintaining and expanding the number of travelers who use Burlington International Airport
- an operations plan that makes recommendations on property management, marketing, communications, finance and air service development staffing
- consideration of the Airport’s regional role and benefits
- a review of the Airport Commission’s role in the governance of the airport; and

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BE IT FURTHER RESOLVED that the Committee shall provide a progress report at the Council's
October 29, 2012 meeting and a final report and recommendations on or before the Council's January 7,
2013 meeting.

lb/kas/c: Resolutions 2012/BIA – Appointment of Airport Strategic Planning Committee
7/12/12